Competing Methodologies and Future Trend in Residential High-Speed Internet Access

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"A simple solution to the labor shortage: Build broadband to the home..."

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The Current Cost of Internet Access

- Second phone line \$25/month+installation with dial-up ISP \$20/month. Total cost is ~\$45/month at <56 kbps.
- Cable modem ~\$40/month plus modem (\$150) and installation (\$100) at 27 Mbps shared with 8 or more neighbors.
- ADSL varies \$50-\$200/month plus modem or router/bridge (\$200) and installation (usually waived) for 144 Kbps to 1Mbps.

Current Internet Access Methods



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Summary of xDSL Technology

ACRONYM	NAME	DATA RATE	LINE CODE	MODE	NUMBER OF TWISTED PAIRS
DSL	Digital subscriber line	160 Kb/s	2B1Q	Duplex	One
HDSL	High-data-rate DSL	1.544 Mb/s 2.048 Mb/s	2B1Q	Duplex Duplex	Two Three
SDSL	Single-line DSL	1.544 Mb/s 2.048 Mb/s	CAP Duplex DMT Duplex		One One
ADSL	Asymmetric DSL	1.5 to 6.144 Mb/s 16 to 640 Kb/s	CAP DMT	Downstream Upstream	One
RADSL	Rate-adaptive DSL	Adaptive to ADSL rates	CAP DMT	Upstream and downstream	One
VDSL	Very-high-data-rate DSL	13 to 52 Mb/s 1.5 to 2.3 Mb/s	CAP DMT	Downstream Upstream	One
(A)DSL Lite (or UADSL)	Asymmetrical DSL Lite Universal ADSL	1.5 Mb/s 512 Kb/s	CAP DMT	Downstream Upstream	One

xDSL Spectrum





xDSL - Some Important Abbreviations & Facts

- LEC: Local Exchange Carrier: LBOCs
 - Were the only provider of DSL service
 - Now called Incumbent LEC (ILEC)
- CLEC: Competitive LEC. Most rapid growth industry
- DSLAM: DSL Access Multiplexers
 - OEM: also fast growth due to market demand
 - CO and CPE equipment: Cisco, Nortel, etc...
 - DSL chip maker: Alcatel, ADI, NEC...

Some xDSL Providers

- Local Bell Operating Companies
- Major ISPs
 - Earthlink.net
 - FirstWorld Communications
- Dsl.net, Speakeasy.net, Megapath.net, etc...
- Freebies: freedsl.com ...
- Information sites
 - http://whatis.com/dsl.htm
 - http://www.dslreports.com/

2B1Q Line Code: 4-level PAM

BITS	QUATERNARY	VOLTAGE		
	SYMBOL	LEVEL		
00	-3	-2.5		
01	-1	-0.833		
10	+3	+2.5		
11	+1	+0.833		

CAP - Carrierless Amplitude and Phase

- CAP is closely ralated to QAM (Quadrature Amplitude Modulation)
- The I&Q (inphase and quadrature) in QAM generated by sine & cosine mixer and combined in analog domain
- The I&Q in CAP generated digitally, combined and then digital-to-analog converted => precise matching between I and Q.

DMT - Discrete Multi-Tone

- DMT employs many sub-carriers (up to 256) & transmit in parallel.
- All sub-carriers are orthogonal to each other. Use of FFT and IFFT
- Each sub-carrier can have amplitude and/or phase modulation for that sub-band.
- Similar to OFDM (orthogonal frequency division multiplexing) in wireless communication.

ADSL Network Access Architecture



Key MCNS DOCSIS Technical Specifications

DOWNSTREAM	UPSTREAM	ACCESS CONTROL	MANAGEMENT	SUBSCRIBER INTERFACE	NETWORK INTERFACES
64 and 256 QAM with variable interleaving	QPSK and 16 QAM	MCNS	SNMP	10Base-T	10Base-T 100Base-T ATM FDDI
6 MHz carrier	200 KHz to 3.2 MHz carrier	Packet- based, contention	MIB definitions provided	USB and IEEE 1394 planned	
27 or 36 Mbps data rate	320 Kbps - 10 Mbps data rate	and reservation slots, QoS			
Reed Solomon FEC	Reed Solomon FEC	hooks			
DES Encryption	DES Encryption				

Broadcom Cable Modem Block Diagram



Data Over Cable Architecture



CMTS: cable modem termination system O/E: optical to electrical conversion

Multi-point Distribution System Local (LMDS) & Multi-channel (MMDS)

- Analog video distribution from base station to households. Line-of-sight operation.
- MMDS: 2.5-2.7 GHz, 33 analog channels of 6 MHz within 50 km radius. Upstream may be via phone line.
- LMDS: at 28 GHz to promise 1,300 MHz bandwidth with bi-directional & interactive data services.

Wireless Local Loop (WLL) Multi-point Distribution System



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An MMDS Experimental System



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Current LMDS Providers

- Spectrum auctions completed March 1998.
- Field trials and service roll-out
- Some LMDS vendors:
 - Alcatel (was Newbridge)
 - Harris (was WavTrace)
- Some service providers:
 - LMDS Communications Inc. Competed field trial (New Castle, PA) for small & medium business.
 - Home Telephone Inc., Charleston, SC

Internet Access Using Satellite



Space-Borne Internet Access Providers



Global Access in Telecommunications



Conclusions

- xDSL & cable modem are 2 leading contenders.
- Fewer cable modem providers, more visible in big cities, backed up by large corporations.
- More xSDL providers, smaller & less wellknown, recently public with negative profit.
- Satellite Internet access could dominate but will have to clear the initial insertion & cost
- LMDS is rolling out and could be extremely competitive due to the wireless technology